

Unity Church at Diamond Head  
3608 Diamond Head Circle  
Honolulu, HI 96815

# Unity Opinion Survey

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## Board Response

Survey Sent Out in July, 2005  
to Members and Friends  
of Unity Church at Diamond Head

November, 2005

**Introduction:**

The July Membership Opinion Survey was sent out to obtain opinions from members and friends of Unity Church about the status of the church. The full report is available on the web site, and copies are available in the church office.

The following is a summary of the board’s response to the concerns that were expressed in the July, 2005 Membership Survey. Many more positive things than those mentioned here have already occurred, and there are plans for many more to come.

By these results, and by our own experiences, the board has concluded that our church has been making giant strides forward. Please take a moment to reflect upon these changes, and thank God for His hand in bringing about a more loving and membership oriented church community and home. We hope your own experience also reflects this feeling about the change that is occurring.

The responses below show the areas where the most unfavorable views of the survey participants were indicated, followed by a listing of some of the ways in which change has been brought about. More information about these changes can be found in the weekly church bulletins, the web site, [www.unityhawaii.org](http://www.unityhawaii.org), the recent newsletter sent to all members and friends of Unity, and by attending the monthly town meetings.

**Response to Survey Question 1 Results:**

***Q.1 What are your views regarding changes that have taken place in the following areas during the past year?***

	Unfavorable	Favorable	Net Unfavorable
<b>Financial Status -</b>	<b>66%</b>	<b>14%</b>	<b>42%</b>

**Changes Made:**

- Average Weekly Giving up in 3<sup>rd</sup> Qtr
- Several bequests received
- Budget for 2006 Developed
- Positive Responses to New A/V Equipment Needs
- Planned Giving Program started

<b>Stability of the Church -</b>	<b>56%</b>	<b>18%</b>	<b>38%</b>
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**Changes Made:**

- MMRT Requirements Met
- Board Functioning Effectively for Congregation
- Weekly Church Attendance Up
- Renewed Emphasis of Chaplaincy/Prayer Ministry
- New Administrator and Staff Hired

**Ministerial Leadership -                      50%                      17%                      33%**

**Changes Made:**

- Sky St. John Hired and Providing Spiritual Leadership
- Sunday Service More Dynamic and Message Focused
- Powerful Wednesday Prayer and Meditation Service Started
- Minister is Effectively Calling and Influencing People to Serve

**Church Moving Forward -                      53%                      27%                      25%**

**Changes Made:**

- Visioning and Church Branding Program Initiated
- New Board and Other Committees Formed and Active
- Many Campus Upgrades/Improvements Initiated
- Unity Wellness Center More Active and Coordinated
- Many New Events/Activities/Programs

**Sunday Services -                      35%                      18%                      17%**

**Changes Made:**

- New Format and Message Focus
- Music Additions: Drums/Choir/ Hula/Lead Group (Zamar)
- Town Meetings Following Services
- Plans for Church Bulletins and other Print Media Changes

**Communications -                      42%                      27%                      15%**

**Changes Made:**

- 12 Page Newsletter Produced
- Enhanced Web Site Content and Regular Updates
- New Radio Broadcast to Begin at 9:00 AM in December
- E-mail and Regular Mailing Lists Being Edited and Added To
- Regular E-mail Announcements Going Out

**Programs/Classes - 28% 22% 6%**

**Changes Made:**

- Metaphysical Bible Interpretation
- Spiritual and Money/Legacies of Aloha
- 4-T Classes to Start in January
- Wellness Exposition Held on Campus
- Many Holiday and Anniversary Celebrations Planned

**Focus on Youth/Families - 22% 19% 3%**

**Changes Made:**

- Keiki Church Active and Being Greeted at Church Service
- Plans Being Made to Better Integrate the Unity School Children
- Y.O.U Fund Raising Activities for Regional Conference

**Response to Survey Question 3**

***Q3. Realistically, which of the following would be likely to influence your spiritual consciousness, church attendance, participation in church activities, or increased support of the church?***

	<u>Much Influence</u>	<u>Some Influence</u>	<u>Total Influence</u>
Choice of a New Minister	76%	23%	99%
Better Sunday Services	73%	24%	97%
Clearer Vision of the Church	53%	38%	91%
More spiritual classes & experiences	54%	24%	78%
Better organized committees	43%	27%	70%
More program variety	42%	34%	76%
More inviting campus	40%	40%	80%
Better church communications	38%	51%	89%

As you have seen from Q1, there have been many positive changes that addressed the concerns of the congregation. You have indicated that these changes would have a positive influence on your support of the church.

Donna Awana is our new church administrator and volunteer coordinator. You have an opportunity to respond to the congregation’s stated intentions, because your support is needed in the following areas. Please call the church office at 745-3446, and tell Donna you’d like to help in one or more of the following areas. She’ll have information, contacts, job descriptions, and other necessary instructions on how to get involved.

***Volunteer and Support Opportunities (Check interest Areas)***

***My Support***

- \* Assist At Sunday Services (Usher, Greeter, PowerPoint Operator) \_\_\_\_\_
- \* Join the Church Choir \_\_\_\_\_
- \* Assist At The Mid-Week Service (Set-Up, Prayer Support, Greeter) \_\_\_\_\_
- \* Become A Chaplain/Member Of The Prayer Team \_\_\_\_\_
- \* Help Update The E-Mail And Regular Mailing List \_\_\_\_\_
- \* Assist In The Kitchen \_\_\_\_\_
- \* Volunteer For The Bookstore \_\_\_\_\_
- \* Financially Support Special Projects \_\_\_\_\_
- \* Become A Member Of A Board Committee \_\_\_\_\_
- \* Run For The Board Of Trustees \_\_\_\_\_
- \* Assist With Campus Needs (yard work, painting, plumbing) \_\_\_\_\_
- \* Be A Part Of A Special Events Committee (Call The Office) \_\_\_\_\_
- \* Assist with Chapel Care (Replacing envelopes, pencils, Kleenex) \_\_\_\_\_
- \* Attend A Class And Grow Spiritually \_\_\_\_\_
- \* Participate In A Community Outreach Project \_\_\_\_\_
- \* Invite a Friend to Church or Have Them Join You in a Volunteer Activity \_\_\_\_\_
- \* Assist in the Office (answer phones, general office help) \_\_\_\_\_
- \* Make Phone Calls to Members Inviting Them to Special Events \_\_\_\_\_
- \* Assist or Teach Sunday School on Sundays \_\_\_\_\_
- \* Accounting assistance \_\_\_\_\_

***Conclusion:***

The Board has plans to repeat the same Opinion Survey in July, 2006. It is anticipated that by that time, our church will have completed a tremendously positive metamorphosis, and this will be reflected in the survey results. Your continued support and participation in our Church will help to make it so.